Greetings Iowa State Campus Partners!

The Academic Success Center (ASC) provides over 100,000 hours of academic support to students each academic year. Across the board, students express strong satisfaction with our high-quality, centralized academic services including:

- Academic Coaching
- Supplemental Instruction
- Tutoring Services
- PSYCH 131: Academic Learning Skills Course
- Workshops
- Do-it-yourself resources and worksheets

It goes beyond simply getting higher grades – students indicate that their experience at Iowa State is better because of their participation in ASC services. **Our services support student retention.** Data show that **89.1% of students new to ISU in Fall 2019 and who used the Academic Success Center and/or the Writing and Media Center returned to ISU in Fall 2020.**

We understand that students continue to adjust to a fully in-person Iowa State experience. **We want to make sure students know that seeking academic support is normal, and encouraged. As campus partners, you play an integral role in the student experience and promoting our services.** I am writing today asking for your partnership in connecting students to our services.

Attached you will find a few items:

- A **recommended schedule of ASC announcements** specifically tailored for verbal in-person announcements and Online/Social Media/Canvas announcements. This schedule is developed based on what we know students typically need at certain points in the semester. Our hope is that this provides a way for you to regularly promote the ASC in your area, without having to do a lot of heavy lifting or digging for information.
- A list of **key spring dates in the ASC**
- **Fall 2021 Usage and Assessment Data**
- A **long- and short-version syllabus statement**
- A **digital sign** that can be displayed on TV screens in your department or building
- You may view a **short video** about our department [here](#).

Thank you for all of the work you do to help Cyclones succeed. We appreciate your partnership in connecting students to services provided by the Academic Success Center.

Sincerely,

Katie Whipple
Director